

# Value Creation Model

Pursuing Innovation,  
while Promoting Our Motto 'Service First'

Quality improvement  
investment  
550 billion yen (\*)

Growth investment  
1.45 trillion yen (\*)

(\*) Total for FY2018.3 to FY2031.3

What the Daigas Group Aims To Be

Daigas powers continuous  
advancement in consumer  
and business life

## Social issues

Climate  
change

Population  
decline in  
Japan

Stable supply  
of energy

Technical  
innovation

Efficient  
utilization of  
resources



Diversity  
promotion

Work-style reform  
promotion

Innovative energy  
and service provider

## Go beyond borders

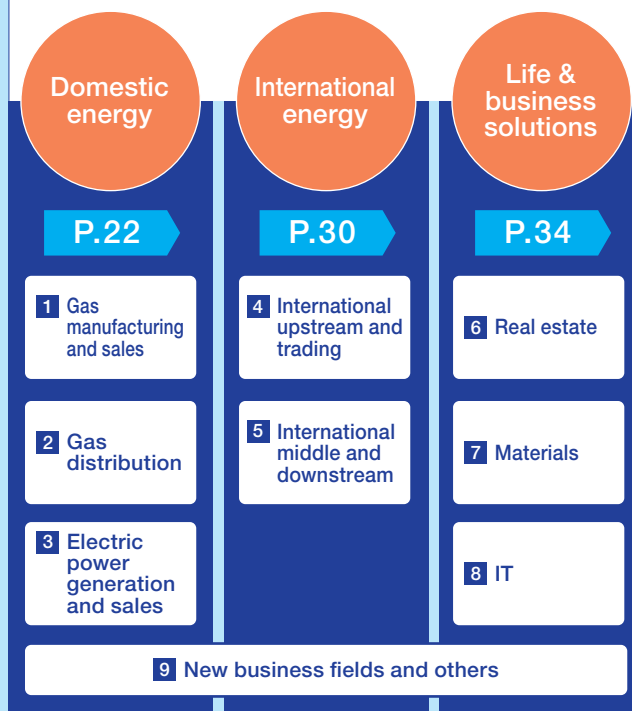
### Go beyond customer expectations

Always aim to provide services that go beyond customer expectations

### Go beyond business boundaries

Expand business domains to contribute to the advancement of society, communities, and customers

#### Business domains



### Go beyond corporate boundaries

Actively promote alliances and M&A and broadly deploy businesses in Japan and overseas

### Four types of value

## Company that creates sustainable value

#### Creation of value for customers

Continuously meet customer expectations by creating services in diversified fields that contribute to higher levels of customer comfort, convenience, and security

#### Creation of value for society

Endeavor to ensure fairness and transparency in business activities and contribute to sustainable development of society and improvement of the global environment

#### Creation of value for shareholders

Based on a sound financial position, sustain long-term and stable growth and maximize corporate value

#### Creation of value for employees

Respect employees' individuality and support them so that they can carry out work with a sense of purpose and grow as individuals