Intellectual Property Activities

Intellectual Property Strategy

The Osaka Gas Group positions intellectual property as an important management resource. At the same time, the Group takes proactive steps to secure and utilize intellectual property rights in concert with its business and technology development strategies.

Strategically Acquiring Intellectual Property Rights

The Osaka Gas Group has been developing strong rights coverage centered on technologies of strategic importance to business and R&D, prioritizing the filing of patent applications, particularly in areas deemed key for acquiring intellectual property rights. To this end, we have employed a range of methods including patent portfolio management*. In particular, we are strategically filing patent applications in technologies related to residential gas cogeneration systems such as fuel cells.

In the fiscal year ended March 31, 2014, the Group submitted 456 patent applications.

* Patent portfolio management is designed to support business strategies by building strong patent coverage, filling in technological gaps by developing new technologies and acquiring patents.

Effective Utilization of Intellectual Property Rights

Osaka Gas has focused on boosting its competitiveness by considerably increasing the number of patents it holds in areas of strategic importance, including cogeneration systems for residential use. It also holds patents on mist-sauna applications in the residential gas appliance field, gas air conditioning systems in the commercial and industrial gas appliance field, and LNG tank technology and nonexcavation pipeline methods in the gas production, transport and supply field. The Company also owns patents on fine materials and other materials technologies in the material technology field. Its intellectual property rights are used broadly throughout the Group's businesses, and patents are licensed to other companies. Group patents numbered 3,120 as of March 31, 2014, an increase of 259 from March 31, 2013.

Acquiring and Protecting Trademark Rights

The Osaka Gas Group strategically obtains trademarks for the services and products it provides in order to build its corporate brand. As of March 31, 2014, the Group had 913 registered trademarks.

Strengthening Intellectual Property throughout the Group

A variety of educational and instructional tools are used to further improve the Osaka Gas Group employees' understanding of intellectual property rights. For example, instructors from both inside and outside the Company conduct training sessions based on both goals and employee rank. E-mail magazines are also distributed with the latest news on intellectual property and explanations of important items to be observed when conducting business activities.

Other efforts are centered on reducing the risks of infringement of intellectual property rights belonging to other companies or infringement of our own intellectual property rights, including full investigations of the Group's trademarks.

Patent Applications by the Group





The Group's Patent Portfolio by Business Type

Gas production, distribution, and supply
Residential gas appliance
Commercial and industrial gas appliance
Cogeneration

Materials technology Other

Examples of registered trademarks in the fiscal year ended March 31, 2014



Cogeneration system for residential use (autonomous operation of units even in the event of power outages) No. 5573659



Survey and consulting services that entail behavior observation No. 5626624